



Universitat
de Girona



Architecture for multi-domain information integration

AgentLink TFG Meeting

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<http://eia.udg.es/ar/>

Agents Research Lab

Universitat de Girona



Outline

- 3. Introduction**
- 4. Our Approach: MasUM: SUM + MasID**
- 5. MasID Methodology**
- 6. MasID Architecture**
- 7. Preliminary results**
- 8. Conclusions and open issues**

1. Introduction

Motivation

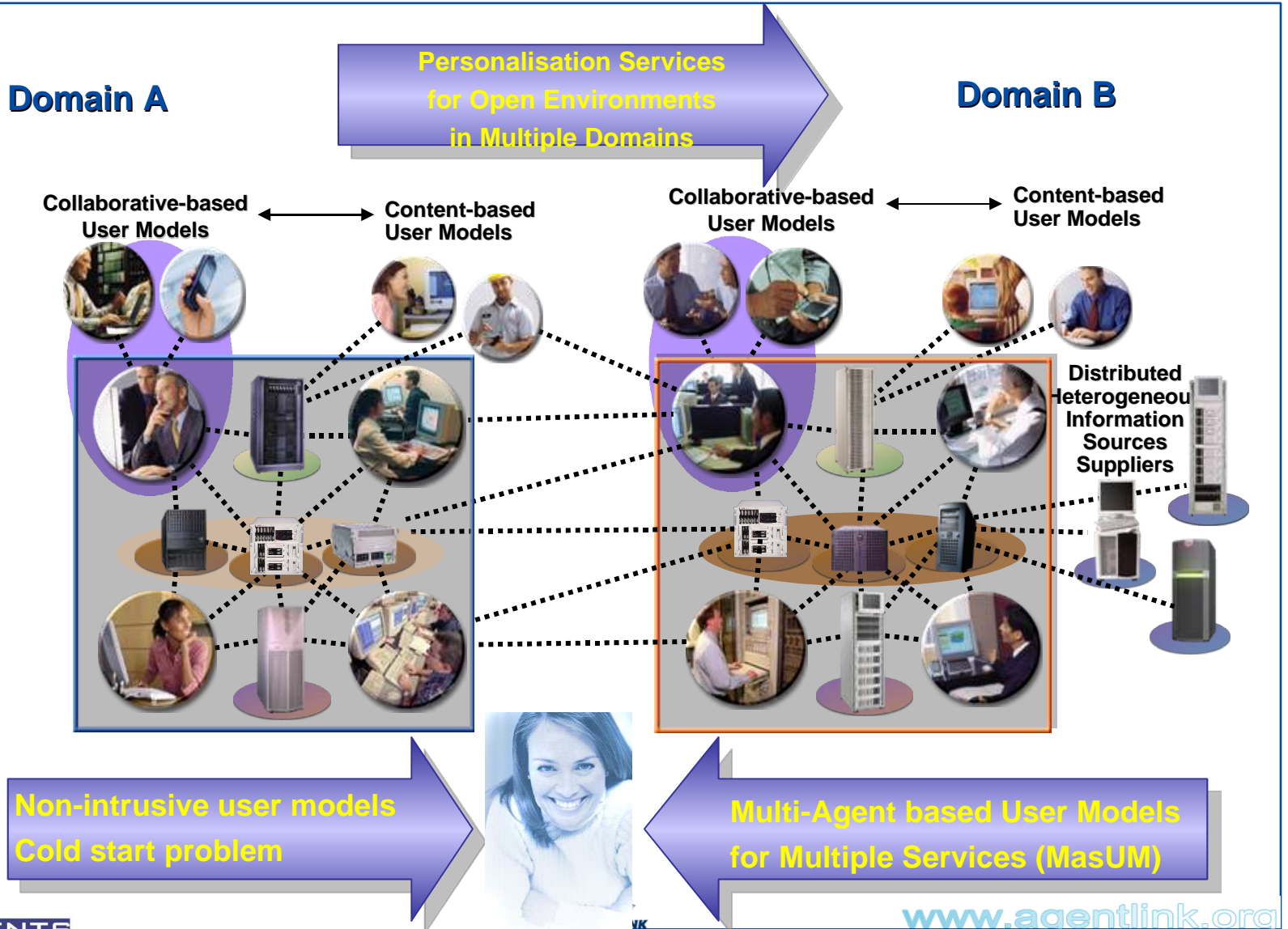
- IRES Project: On the Integration Restaurant Services ACNET.02.50
 - Content-based filtering through CBR engine
 - Opinion-based filtering through trust
 - Distributed multi-agent recommender system of service agents and personal agents

Available at: <http://arlab.udg.es/>

Special Prize to the best system deployed in the AgentCities network



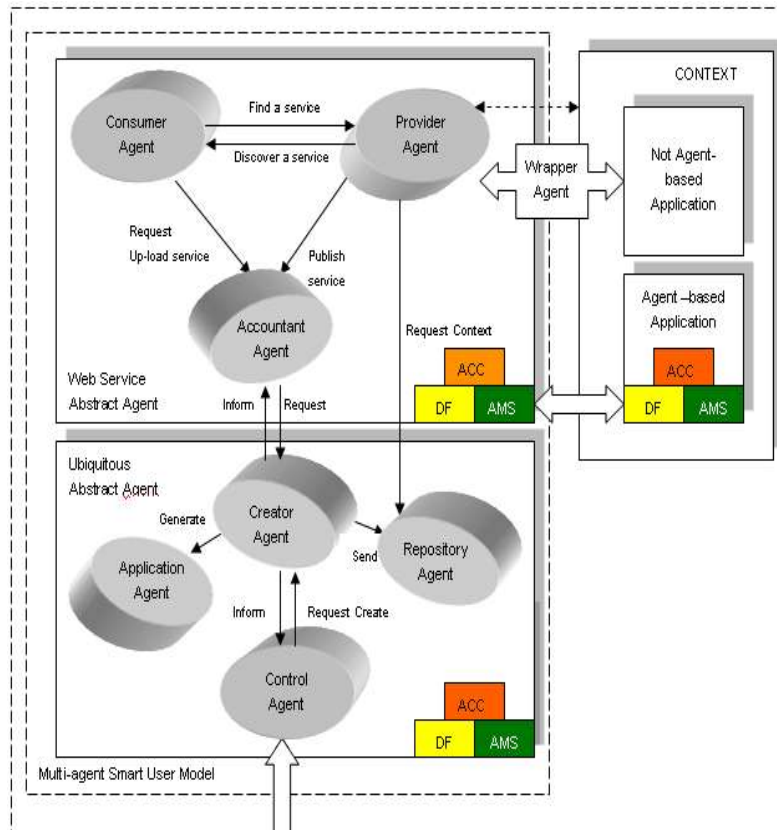
1. Introduction



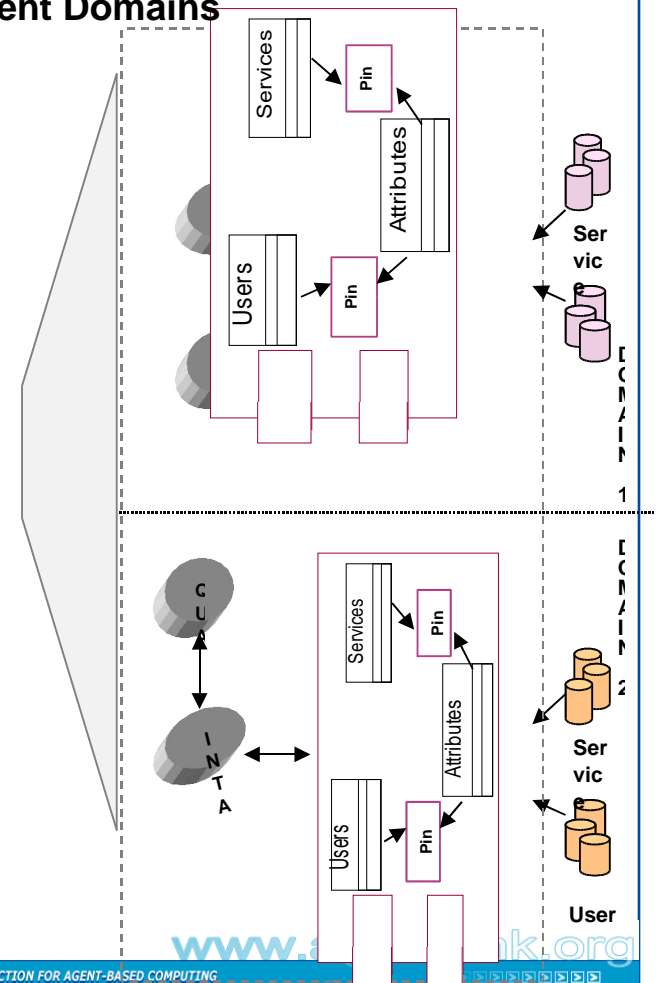
2. Our approach

Multi-agent based User Models for Multiple Services (MasUM)

SUM: Smart User Model



MasID: Multi-Agent System Integrator of Different Domains



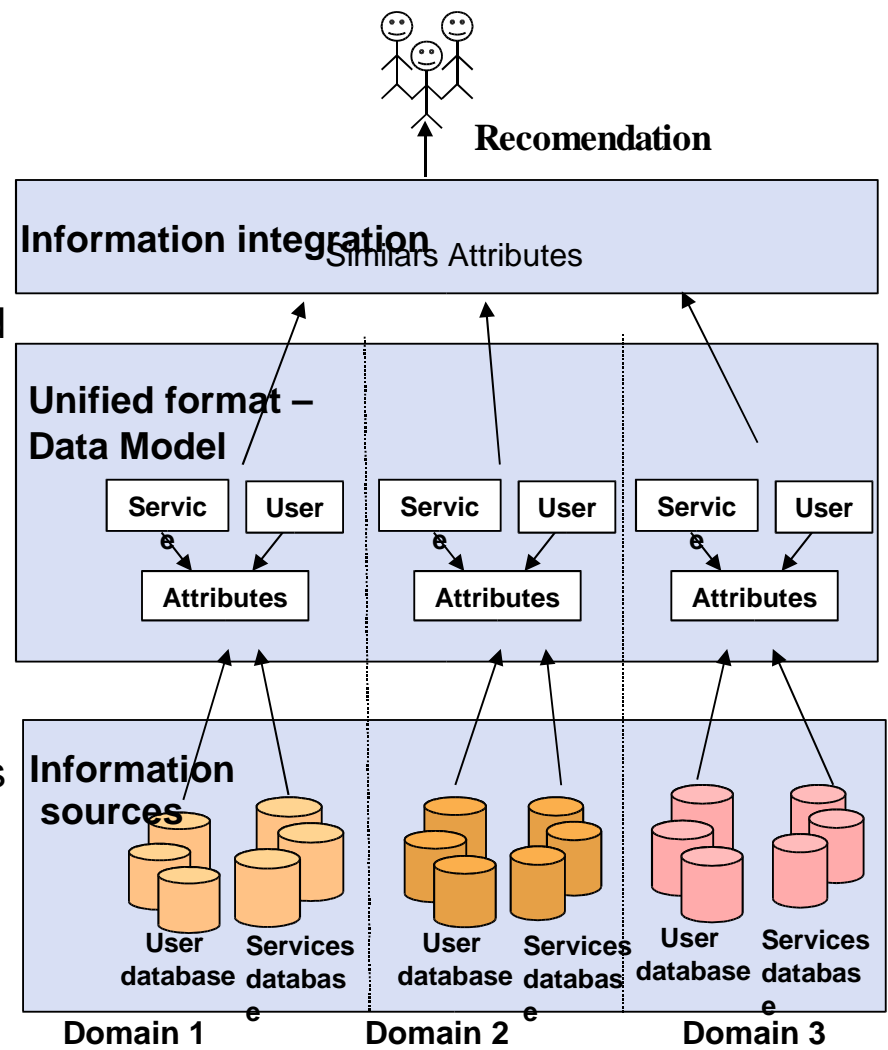
3. MasID Methodology

Distributed Heterogeneous Information Integration

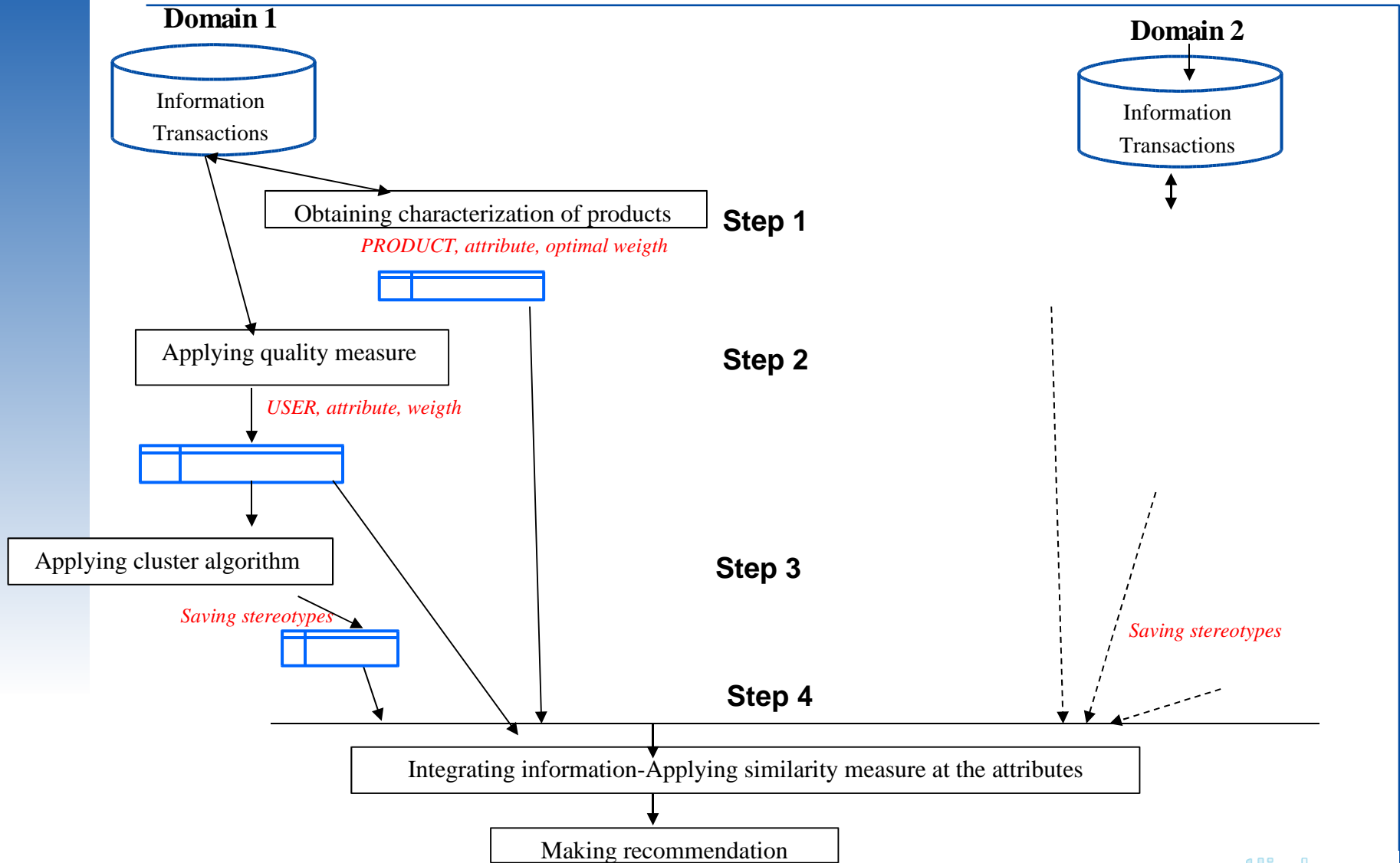
Information selection about users and services.

Heterogeneous and distributed information sources in several domains.

Information access can be established by means of relationships between the user and services.



3. MasID Methodology



3. MasID Methodology. Step 1

Log files of each user

| User | Restaurant | Quality-Proce | Ambient | | Originality |
|---------------|--------------------|---------------|---------|-------|-------------|
| 1054663018421 | PIZZER-A ADRIANO | 0.50 | 0.75 | | 0.95 |
| 1054663018421 | XINES GRAN MURALLA | 0.75 | 0.50 | | 0.90 |

| User | Restaurant | Quality-Proce | Ambient | | Originality |
|---------------|--------------------|---------------|---------|-------|-------------|
| 1032969360861 | PIZZER-A ADRIANO | 1 | 0.92 | | 0.50 |
| 1032969360861 | XINES GRAN MURALLA | 0.75 | 0.50 | | 0.90 |

| User | Restaurant | Quality-Proce | Ambient | | Originality |
|---------------|--------------------|---------------|---------|-------|-------------|
| 1033550555498 | PIZZER-A ADRIANO | 1 | 0.80 | | 0.90 |
| 1033550555498 | XINES GRAN MURALLA | 0.75 | 0.50 | | 0.90 |
| 1033550555498 | CAN PERET | 1 | 0.75 | | 0.85 |



| Restaurant | Quality-Proce | Ambient | | Originality |
|--------------------|---------------|---------|-------|-------------|
| PIZZER-A ADRIANO | 1 | 0.80 | | 0.90 |
| XINES GRAN MURALLA | 0.60 | 0.54 | | 0.85 |
| CAN PERET | 1 | 0.75 | | 0.75 |

3. MasID Methodology. Step 1

$$Q_{ij} = 1 - \sum_{i=1}^k \|P_{ij} - \overline{P}_{Oj}\| \cdot \log_2 \|P_{ij} - \overline{P}_{Oj}\|$$

Where

P_{ij} = weight given to the attribute j of by user i

$$\overline{P}_{Oj} = \underset{i}{i} \overline{P}_j + e$$

$$\overline{P}_j = \underset{i}{i} \frac{\left(\sum_{i=1}^k P_{ij} \right)}{k}$$

3. MasID Methodology. Step 2

Log files of each user

| User | Restaurant | Quality-Proce | Ambient | | Originality |
|---------------|--------------------|---------------|---------|-------|-------------|
| 1054663018421 | PIZZER-A ADRIANO | 0.50 | 0.75 | | 0.95 |
| 1054663018421 | XINES GRAN MURALLA | 0.75 | 0.50 | | 0.90 |

| User | Restaurant | Quality-Proce | Ambient | | Originality |
|---------------|--------------------|---------------|---------|-------|-------------|
| 1032969360861 | PIZZER-A ADRIANO | 1 | 0.92 | | 0.50 |
| 1032969360861 | XINES GRAN MURALLA | 0.75 | 0.50 | | 0.90 |

| User | Restaurant | Quality-Proce | Ambient | | Originality |
|---------------|--------------------|---------------|---------|-------|-------------|
| 1033550555498 | PIZZER-A ADRIANO | 1 | 0.80 | | 0.90 |
| 1033550555498 | XINES GRAN MURALLA | 0.75 | 0.50 | | 0.90 |
| 1033550555498 | CAN PERET | 1 | 0.75 | | 0.85 |



| User | Quality-Proce | Ambient | | Originality |
|---------------|---------------|---------|-------|-------------|
| 1033550555498 | 1 | 0.80 | | 0.90 |
| 1054663018421 | 0.75 | 0.50 | | 0.90 |
| 1054663018421 | 1 | 0.75 | | 0.85 |

3. MasID Methodology. Step 2

$$Q_{ij} = 1 - \sum_{i=1}^k \|P_{ij} - \bar{P}_j\| \cdot \log_2 \|P_{ij} - \bar{P}_j\|$$

Where

P_{ij} = weight given to the attribute j of by user i

$$\bar{P}_j = \frac{\left(\sum_{i=1}^k P_{ij} \right)}{k}$$

3. MasID Methodology. Step 3

Cluster of users ↙ stereotypes

| User | Quality-Proce | Ambient | | Originality |
|---------------|---------------|---------|-------|-------------|
| 1033550555498 | 1 | 0.80 | | 0.90 |
| 1054663018421 | 0.75 | 0.50 | | 0.90 |
| 1054663018421 | 1 | 0.75 | | 0.85 |

3. MasID Methodology. Step 4

Open issue

Depends on:

The user is in both domains

Stereotypes

Similarity measures

Correlation measures

....

4. MasID Architecture

The INTegrator Agent (INTA):

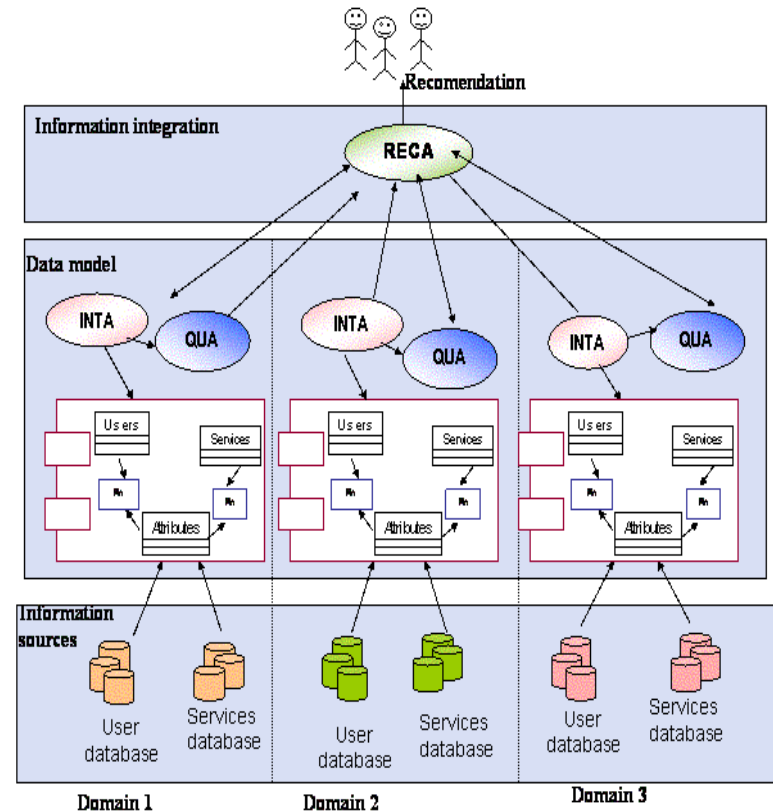
- Access to the data set in each domain.
- Computes step 1 and 2.
- Keeping update the relation in each domain.

QUantifier Agent(QUA):

- Apply the cluster algorithm (step 3)

RECommender Agent (RECA):

- Computes similarities (step 4)



4. Preliminary results

In the restaurant domain the product was characterized by the optimal weight allocated to each attribute (step 1)

RESTAURANTE XINES GRAN MURALLA

| ATRIBUTO | 4 | EPSILON | | | | | | | | | |
|---------------|---------|----------|----------|----------|-----------------|----------|----------|----------|--|--|--|
| | | 0,02000 | 0,01000 | 0,00000 | -0,01000 | -0,02000 | -0,03000 | -0,05000 | | | |
| User | Opinion | | | | | | | | | | |
| 1054584503156 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1054583443343 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1054585485843 | 1,00 | 0,51260 | 0,50757 | 0,50282 | 0,49636 | 0,49419 | 0,49031 | 0,48348 | | | |
| 1054661014906 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1054663018421 | 1,00 | 0,51260 | 0,50757 | 0,50282 | 0,49636 | 0,49419 | 0,49031 | 0,48348 | | | |
| 1033550555498 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1033576741311 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1033640425406 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1033641486370 | 1,00 | 0,51260 | 0,50757 | 0,50282 | 0,49636 | 0,49419 | 0,49031 | 0,48348 | | | |
| 1033642092247 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1034077308426 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1034156833477 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1034766506330 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1034781599222 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1034935043442 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1035369276633 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1035467777346 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1053002146812 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1053004475218 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1053006866531 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1053013964109 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1035974453346 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1053520426234 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1053532107406 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1053620809484 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1070819918901 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1071014819870 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1053973943031 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1053974575281 | 0,25 | 0,51689 | 0,50984 | 0,50360 | 0,49795 | 0,49287 | 0,48834 | 0,48084 | | | |
| 1054064431718 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1054065218359 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1054066507781 | 0,50 | 0,86215 | 0,90342 | 0,95424 | 0,96978 | 0,91496 | 0,87185 | 0,80249 | | | |
| 1054067867828 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| 1037116597255 | 0,75 | 0,48729 | 0,49169 | 0,49663 | 0,50213 | 0,50822 | 0,51492 | 0,53026 | | | |
| Sum(Epsilon) | | 21,40671 | 21,86916 | 22,45798 | 22,83529 | 21,98018 | 21,47736 | 20,71047 | | | |

Media 0,55147
Optimal Weight =Media+epsilon

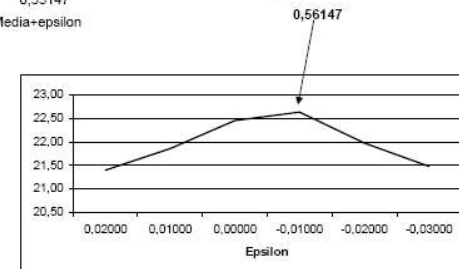


Figure 1.1 Results Restaurant Domain

5. Preliminary results

In the insurance domain the product was characterized by the weight allocated to each attribute by an expert (step 2).
(no step 1 is performed)

| idcustomer | property-id-property | property-name | QNORM |
|------------|----------------------|---------------------|-------------|
| 2 | 8 | Edad consumidor | 0,686679378 |
| 2 | 17 | Motivo adquisicion | 0,778538127 |
| 2 | 18 | Motivo contratacion | 0,686679378 |
| 2 | 27 | Sinergia | 0,623523398 |
| 3 | 8 | Edad consumidor | 0,686679378 |
| 3 | 17 | Motivo adquisicion | 0,778538127 |
| 3 | 18 | Motivo contratacion | 0,686679378 |
| 3 | 27 | Sinergia | 0,623523398 |
| 4 | 8 | Edad consumidor | 0,686679378 |
| 4 | 17 | Motivo adquisicion | 0,778538127 |
| 4 | 18 | Motivo contratacion | 0,686679378 |
| 4 | 27 | Sinergia | 0,623523398 |
| 5 | 8 | Edad consumidor | 0,686679378 |
| 5 | 17 | Motivo adquisicion | 0,778538127 |
| 5 | 18 | Motivo contratacion | 0,686679378 |
| 5 | 27 | Sinergia | 0,623523398 |
| 6 | 8 | Edad consumidor | 0,686679378 |
| 6 | 17 | Motivo adquisicion | 0,778538127 |
| 6 | 18 | Motivo contratacion | 0,686679378 |
| 6 | 27 | Sinergia | 0,623523398 |
| 7 | 8 | Edad consumidor | 0,686679378 |
| 7 | 17 | Motivo adquisicion | 0,778538127 |
| 7 | 18 | Motivo contratacion | 0,686679378 |
| 7 | 27 | Sinergia | 0,623523398 |
| 8 | 8 | Edad consumidor | 0,686679378 |
| 8 | 17 | Motivo adquisicion | 0,778538127 |
| 8 | 18 | Motivo contratacion | 0,686679378 |
| - | - | - | - |

Table 1.1 Results Insurances Domain

6. Conclusions and future work

Multi-domain integration information

- Methodology
- Architecture
- Preliminary results on off-line transactions and recommender system

Complete methodology

- Open issues regarding similarities across domain

Future work

- Test the integration architecture to gather user information from web services.
- Test the integration architecture to fill up the features of the Smart User Model in e-business applications
- Extend this approach to Grid environment in order to create and manage complex knowledge discovery applications composed as workflows that integrate data sets, provided as distributed services on a Grid.



THANK YOU FOR YOUR ATTENTION!

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